



Grains and Foods Group

# SunOpta Sunflower: The Premium Bird Food Option

SunOpta is an operator of high-growth ethical businesses, focusing on integrated business models in the natural and organic food markets. We offer a healthy products portfolio that promotes environmental responsibility and fosters the health and well-being of our communities. SunOpta Sunflower, a division of SunOpta’s Grains and Foods Group, specializes in sourcing, processing, packaging, and distributing a complete line of premium sunflower products to the food and bird food markets.

## SUNOPTA SUNFLOWER BIRD FOOD PRODUCTS

- Stripe (regular and medium)
- Chips (coarse, premium blend, medium, fine)
- Oil

## SUNOPTA SUNFLOWER EDIBLE FOOD PRODUCTS

- SL80® High Oleic sunflower kernel
- Confection kernel
- Bakery kernel
- In-shell

## DIRECT GROWER CONNECTION

We work with more than 250 growers to supply sunflower products to over thirty countries. With our direct connection, we supply a fresh, natural, and economical sunflower product to the bird food market.

## SUNFLOWER AND FEED PRODUCTS

Bird food is one offering from our complete line of premium feed products. Our feed products originate from select organic and non-GMO soy, corn, and sunflowers. We minimize processing to maintain the whole grain integrity and nutritional availability for the animals.

## FUNCTIONALITY

- Complete offering of sunflower bird food products
- International & domestic orders
- Year-round supply
- Various packaging options (bulk, totes, 25 or 50 lb. bags)
- Non-GMO, Organic & Natural

## FEATURES AND BENEFITS

- Best value & maximum economy
- Economical feeding option
- High oil, protein & fat content
- High energy food for migration
- Attracts greatest variety of birds



Excellent  
high energy  
food...  
superior  
quality



*Kosher Certified, Non-GMO Ingredients*



**OVERALL FAVORITE BIRD FOOD**

Sunflower is a naturally high-energy food. It contains significant amounts of healthy protein, fats, and oils. When compared with other bird foods, research clearly shows that sunflower attracts the widest variety and greatest number of birds.\*

At SunOpta Sunflower (formerly SIGCO Sun Products), we have over 45 years of dedicated experience in the sunflower industry. Our vertically-integrated business model and steadfast commitment to quality have established us as the preferred choice for premium sunflower products.

\* Source: Geis, Aelred D. 'Relative Attractiveness of Different Foods at Wild Bird Feeders.' U.S. Fish & Wildlife Service Special Scientific Report No. 233. 1980.

WBFI Bird Preference Chart											
 www.wbfi.org	Black Oil Sunflower	Striped Sunflower	Hulled Sunflower Kernels, Chips, Hearts	Millet - White/Red	Milo Seed	Nyjer Seed	Shelled Peanuts	Safflower Seed	Corn Products	Tree Nuts	Preferred Feeder
	Cardinals	3	3	3	1				3	1	
Chickadees	3	2	2				2	2		2	A,C,D
Doves	2	1	2	3	3	1		2	2		D
Goldfinches	3	2	3	1		3					A,C
Grosbeaks	2	2	3					1			A,D
House Finches	3	2	3	2		3		1			A,C
Jays	3	3	3		1		2	1	2	2	A,D,E
Juncos	1	1	1	1		1			3		A,D
Nuthatches	3	2	2				1	1		1	A,B
Purple Finches	3	2	3	1		3					A,C
Siskins	1	1	3			3			1		C
Sparrows	3	3	3	3	2			1	2		A,B,D
Titmice	3	2	2			1	2	1		2	A,B,D
Towhees	3	3	3	1			1	1	1	1	A,D,E
Woodpeckers	2	2	3				1	1	1	3	A,D

**Key**  
 3 = High Preference for Seed    1 = Low Preference for Seed

**Key to Feeder Styles:**    A = Hopper Feeder    B = Tube Feeder, Large Holes  
 C = Tube Feeder, Small Holes    D = Platform Feeder    E = On the Ground

In action by the WBFI Board of Directors in Spring 2005, the further development of this chart is delegated to the WBFI Standards Committee. Until the results of PROJECT WILDBIRD 1 are known in 2008, this chart is considered the official chart of the WBFI and may be updated as directed by the Standards Committee.

Bird Food Type	Moisture
<b>STRIPE</b>	
Medium	<10%
Small	<10%
<b>OIL BIRD FOOD</b>	
Black Oil	<10%
Conoil	<10%
<b>CHIPS</b>	
Premium Blend	<10%
Medium	<10%
Fine	<10%
Coarse	<10%



Excellent  
high  
energy  
food



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